

PRICING & REIMBURSEMENT CONFERENCE

Thursday 30 June 2016, Divani Caravel Hotel, Olympia Hall

Balancing access to medicines, affordability and reward for innovation

Agenda

08:45 - 09:30	Registration & Coffee
09:30 - 10:30	Ioannis Baskozos , Secretary General of Public Health, Ministry of Health
Welcome & Introductory Speeches	Katerina Antoniou , President, National Organization for Medicines (EOF)
	Panagiotis Georgakopoulos , Vice-President, National Organization for Healthcare Services Provision (EOPYY)
	Theodoros Koletis , Vice-President, Panhellenic Union of Pharmaceutical Industry (PEF)
	Pascal Apostolides , President, Hellenic Association of Pharmaceutical Companies (SFEE)
	Ioannis Filos , President, Medicine Pricing Committee, Ministry of Health Associate Professor in Auditing-International standards, Public Administration Department, Panteion University
10:30 - 12:15	SESSION 1: POLICY DEVELOPMENTS ON MEDICINE PRICING STRUCTURES - THE INTERNATIONAL EXPERIENCE
	Chair: Anastasia Balasopoulou , CEO, Ippokrateion General Hospital of Athens, MSc London School of Economics
10:30 - 10:45	<i>"Is value-based care in Europe here to stay? Healthcare reforms and Companies strategies"</i>
Keynote speech	Fabrizio Gianfrate , Professor of Health Economics, University of Rome
10:45 - 12:15	<i>"Access to medicines in the EU: improving cooperation for the benefit of patients"</i>
Speeches	Dimitrios Florinis , Seconded National Expert, DG Sante
	Umit Dereci , Secretary General, Association of Research-Based Pharmaceutical Companies (AIFD)
	Ioannis Hodges-Mameletzis* , Consultant on pre-exposure prophylaxis (PrEP), HIV Department World Health Organization
	European Experience of Pricing Policies – External price referencing
	Mag. Peter Schneider , MA, Austrian Public Health Institute, GÖG
	Q&A
12:15 - 12:45	Coffee break
12:45 - 14:30	SESSION 2: ROUNDTABLE/PRICING & REIMBURSEMENT: DIALOGUE IN PROBLEMS AND SOLUTIONS
	Chair: Dimitrios Pantazis , Managing Director, Institute of Pharmaceutical Research & Technology (IFET)
Introductory Speeches	Greek Pharmaceutical Market: Myths and reality
	Nikos Kostaras , General Manager, IMS Health
Roundtable Discussion	National Organization for Medicines: Pricing Legislation in Greece
	Vassiliki Koutrafouris , Pricing Department, National Organization for Medicines (EOF)
	Despoina Makridaki , A' Vice-President, National Organization for Medicines (EOF)
	Panagiotis Georgakopoulos , Vice-President, National Organization for Healthcare Services Provision (EOPYY)
	Anastasios Tagaris , President and CEO, HDIKA
	Olympios Papadimitriou , Vice-President SFEE & President of SFEE's Pricing Committee
	Vasilios Pentafragkas , Executive Director, Panhellenic Union of Pharmaceutical Industry (PEF)
Nikos Dedes , President, Association of People Living with HIV in Greece 'Positive Voice'	
	Q&A
14:30 - 15:30	Lunch Break
15:30 - 15:45	Pharmaceutical Pricing Policies in Europe: Challenges & Solutions
Speech	Alexander Natz , Secretary General European Confederation of Pharmaceutical Entrepreneurs (EUCOPE)
15:45 - 17:30	SESSION 3: REIMBURSEMENT, NEGOTIATIONS AND COST EFFECTIVENESS IN THE SPOTLIGHT - MANAGING PAYERS' BUDGET UNCERTAINTIES AND IMPACTS
	Chair: Athanasios Vozikis , Assistant Professor, Director of the Laboratory of Health Economics and Management, Economics Dept., School of Economics, Business and International Studies, University of Piraeus
Research Presentation	Reimbursement and access to therapy: value based healthcare
	Tina Tripsa , Healthcare Research Specialist
Introductory Speech	Reimburse to avoid Burst
	Angela Vernadaki , Market Access & External Relations Director, Abbvie Pharmaceuticals S.A.
Panel Discussion	Ilias Giannoglou , B' Vice President, National Organization for Medicines (EOF)
	Theodoros Kommatas* , Head of Financial Services Division, Ministry of Health
	Zefi Vostitsanou , Scientific and Government Affairs Director, SFEE
	Gerry Livadas , Secretary General, Hellenic Association of Health Research and Biotechnology Industry (SEIV)
	George Kalamitsis , President, Hellenic Liver Patient Association "Prometheus"
	Q&A

*speaker to be confirmed